



## Franchise Application Form

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*Thank you for your interest in the Buzz Franchise.*

*We are looking for franchisees with the following profile:*

- **Nationality:** Singaporean or PR
- **Operational:** Able to personally run the business full-time
- **Personality:** Positive attitude and management ability  
Strong commitment to business & drive to succeed  
Excellent customer-service orientation
- **Qualification:** Preferably with at least “O” level qualification

*If you meet this profile, we invite you to complete this application form and return it to us as soon as possible. All information provided will be treated with the **strictest confidence**. Please complete and return this form to:*

*Franchise Manager, Singapore Press Holdings Limited  
82 Genting Lane, Media Centre, Singapore 349567  
Fax: 68484739      Email: [benntan@sph.com.sg](mailto:benntan@sph.com.sg)*

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## PERSONAL PARTICULARS

Name : \* Mr/Mrs/Ms \_\_\_\_\_

Address : \_\_\_\_\_

Tel No. : \_\_\_\_\_ Handphone : \_\_\_\_\_

Email : \_\_\_\_\_ NRIC No : \_\_\_\_\_

Nationality : \_\_\_\_\_ Race : \_\_\_\_\_

Age : \_\_\_\_\_ Marital Status: \_\_\_\_\_

Highest Academic / Professional Qualification attained: \_\_\_\_\_

### Do you intend to have investment partners? If so, please provide their details:

(1) Name of partner: \* Mr/Mrs/Ms \_\_\_\_\_

Relationship to applicant: \_\_\_\_\_

Tel No. : \_\_\_\_\_ Handphone : \_\_\_\_\_

Email : \_\_\_\_\_ NRIC No : \_\_\_\_\_

Nationality : \_\_\_\_\_ Race : \_\_\_\_\_

Age : \_\_\_\_\_ Marital Status: \_\_\_\_\_

Highest Academic / Professional Qualification attained: \_\_\_\_\_

(2) Name of partner: \* Mr/Mrs/Ms \_\_\_\_\_

Relationship to applicant: \_\_\_\_\_

Tel No. : \_\_\_\_\_ Handphone : \_\_\_\_\_

Email : \_\_\_\_\_ NRIC No : \_\_\_\_\_

Nationality : \_\_\_\_\_ Race : \_\_\_\_\_

Age : \_\_\_\_\_ Marital Status: \_\_\_\_\_

Highest Academic / Professional Qualification attained: \_\_\_\_\_

### Your Employment Record:

Period	Name of Employer	Position

If currently **Self-Employed**, specify nature of business: \_\_\_\_\_

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## FRANCHISE BUSINESS

(1) Why are you interested in the Buzz franchise?

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(2) Why do you think you will make an ideal Buzz franchisee?

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(3) Do you intend to involve your family members in operating the Buzz kiosk?

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## PREVIOUS EXPERIENCE

(1) Do you have any previous experience in retail? \* Yes / No

If YES, please provide details: \_\_\_\_\_

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(2) Do you have any previous experience in operating a franchise business? \* Yes / No

If YES, please provide details: \_\_\_\_\_

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## FINANCIAL INFORMATION

(1) How much money do you have to invest?

- Less than S\$50,000                       S\$50,001 – S\$100,000  
 S\$100,001 – S\$200,000               Above S\$200,000

(2) Where will your investment monies come from? (You may tick more than one)

- Personal Savings                       External Investors  
 Bank Loan                                   Others (specify): \_\_\_\_\_

(3) What is the annual sales turnover of your own business (if applicable):

- Less than S\$250,000                       S\$250,001 – S\$500,000  
 S\$500,001 – S\$1,000,000               Above S\$1,000,000

(4) What was your Gross Income declared in the latest Year of Assessment?

S\$ \_\_\_\_\_

## DECLARATION

Please answer all the following questions:

(1) Have you or the directors ever been convicted of a criminal offence by a court of law, in Singapore or overseas?  Yes  No

(2) Have you or the directors even been involved in any civil litigation in the past 5 years?  Yes  No

(3) Have you ever been declared bankrupt or has any company you previously ran become insolvent?  Yes  No

If you have replied "Yes" to any question above, please provide details: \_\_\_\_\_

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By signing below, the applicant certifies that all information provided herewith is true and accurate to the best of his knowledge. If the applicant is found to have wilfully provided misleading information, his application for the franchise and its subsequent award, if any, may be deemed null and void.

\_\_\_\_\_  
Name

\_\_\_\_\_  
Signature & Date